NEXT GEN

CAPTURE CONSERVATION CONTEST

Inviting youth ages 5 to 18 to submit a short video about what the environment and nature means to them.



WIN PRIZES!

GRAND PRIZE: \$250 CASH AND AN IPAD MINI.

Plus \$100 cash prizes in four age-group categories.

SUBMISSION DEADLINE: SEPTEMBER 1, 2018

Selected videos will be featured on ACFF's dedicated Vimeo channel, the website, social media sites, and possibly at the Festival itself.

Upload to ACFF's Next Gen Capture Conservation Video Group at: **vimeo. com/groups/nextgencapture**

For more information, additional guidelines, and filmmaking tips and examples, visit: **conservationfilm. org/attend/next-gen-capture-conservation-project-contest/**

SUBMISSION GUIDELINES:

- Videos should not exceed 4 minutes in length, including titles and credits.
- Each student may submit up to three separate videos - no entry fee required!
- Videos may be made on mobile devices, cameras, laptops, and desktops.
- Videos may be documentary, animation, fiction, or music video.
- Videos should include imagery, themes, and messaging related to environmental, cultural, and/or historical conservation issues and connections.

#NextGenCaptureConservation

THIS PROJECT IS UNDERWRITTEN BY A GROUP OF ACFF DONORS - THE NGCCP FOUNDING FUNDERS.

Sponsorship of and donations to the project are welcome! Questions? Contact jennifer@conservationfilm.org.

Shepherdstown, West Virginia conservationfilm.org





Next Gen Capture Conservation Film Project & Contest A Youth-Targeted Short Film Initiative from the American Conservation Film Festival

#NextGenCaptureConservation

Tell us what matters to you, environmentally and culturally, as you relate to the world. What makes you connect or disconnect? What inspires you? What troubles you? What change do you want to make in the world? Tell us your story through the power of video!



ACFF challenges and invites young people ages 5 to

18 to create and submit a short video capturing what conservation and their relationship to nature and the world around them means to them. The purpose is to encourage youth to explore conservation issues and the environment and connect it with a personal video message that captures that relationship. Selected films will be featured on ACFF social media channels and at special festival screenings and will be catalogued in a dedicated ACFF youth film archive.

Video guidelines:

Each student may submit up to three short videos.

Videos, including title and credits, must not exceed 4 minutes in length.

Videos may be made on mobile devices, cameras, laptops, or desktops.

Videos may be documentary, animation, fiction, or music video.

Videos should include imagery, themes, and messaging related to environmental,

cultural, and/or historical conservation issues and connections.

Any video-editing app may be used in post-production.

Age & Contest Categories:

10 & under – Individual students 10 years of age or under as of submission date.

11 to 14 – Individual students 11 to 14 years of age as of submission date.

15 to 18 – Individual students 15 to 18 years of age as of submission date.

Team Project – can be mixed ages (up to 18) and open to groups of up to five (5) students creating one submission.

Prizes

Prizes of \$100 cash will be awarded for the best video in each of the four categories (10 & under, 11 to 14, 15 to 18, and Team Project)

A top prize of \$250 cash and an iPad mini will be awarded for the video that tells the most compelling story of the student's relationship to conservation.

Contest Criteria

Videos will be judged by a jury on the power and relevancy of the conservation message, originality/creativity, and the overall production value, in that order. Components to be considered include use of imagery, sound, messaging (verbal or nonverbal), and surroundings.



American Conservation Film Festival Next Gen Capture Conservation Film Contest Submission Guidelines

- 1. All films must be uploaded to Vimeo at https://vimeo.com/groups/456630 and submitted online no later than September 1, 2018.
- 2. Films cannot exceed four minutes in length, including credits.
- 3. All films must be produced in 2017 or 2018 and feature the entrant's relationship with environmental, cultural, and/or historic conservation. The theme is intentionally wide-reaching to allow for diverse creativity, interpretation, and message.
- 4. All youth submitting films must be age 18 or younger on the day the film is submitted. Actors or interviewees in the film can be any age. If working under the direction of a teacher, mentor, or parent, that person must describe his/her role in detail.
- 5. Film categories are: Students age 10 & under; students age 11 to 14; students age 15 to 18; and team projects of two or more students (up to 5 persons) age 18 or under.
- 6. All entries must be accompanied by a submission form including student name, age, mailing address, email address (if applicable), phone number, and title of film.
- 7. The film must be accompanied by the tagline "This film was created for the American Conservation Film Festival Next Gen Capture Conservation Contest" in the credits.
- 8. All videos must be the original work of the entrant. Entrants should NOT use music, graphics, or footage that was created by others without obtaining rights (a license) to use it.
- 9. Winning filmmakers will be asked to sign a release form granting the American Conservation Film Festival the rights to use, display or distribute the film. The American Conservation Film Festival does not limit the original creator's use of the work in any way.
- 10. Entrants can help promote their film and the contest using the hashtag #NextGenCaptureConservation on social media sites.



Next Gen Capture Conservation Film Contest 2018

A youth-targeted short film initiative to encourage young people ages 5 to 18 to explore their relationship with nature and the world around them through the medium of film and video.

PLEASE COMPLETE A SUBMISSION FORM FOR EACH ENTRY.

Student's Name:	Age
Mailing address:	
Phone number:	E-mail address:
School you are presently attending	
Film title:	
Length of film (including credits): _	(not to exceed 4 minutes)
team members) and their ages:	ames of team members (not to exceed 4 additional
Team member's name:	Age:
Team member's name:	Age:
	Age:
ream member's name:	Age:
·	is of my own creation and all content is original. on Film Festival to use, display, and distribute the film
By signing below, I certify that I have guidelines.	e read and agree to abide by the contest rules and
Student's signature:	
Please have your parent or guardia Capture Conservation Film Project b	n consent to your participation in the Next Gen by signing below:
Guardian's name:	
Guardian's signature:	Date: