



2018 CONSERVATION FILMMAKER WORKSHOP

Presenters and Panelists

Nicolas Brown

CFW Session: The Serengeti Rules

Nicolas Brown is one of the UK and USA's leading documentary filmmakers. He has won three Emmy awards, two BAFTA awards, and over 35 major festival awards in the USA, China, India, and Europe. For the past five years, he has worked for Passion Pictures as creative director of the Blue Media Lab – a media think-tank dedicated to environmental filmmaking. He recently produced and directed two episodes of Passion's *Earth: A New Wild*, which won a Panda Award at Wildscreen for "Best Series."

Recently, Nicolas directed National Geographic's award-winning Giant Screen film *Pandas 3D: The Journey Home*. A regular at the BBC, he directed the award-winning *Earth's Natural Wonders*, two episodes of the BAFTA-winning *Human Planet*, and the multiple award-winning *Climate Chaos* with Sir David Attenborough. Nicolas' Discovery Channel film *The Truth About Global Warming* with Tom Brokaw won the Emmy for Best Long Form Documentary. He has been invited to lecture in Central America about climate change by the UK Foreign Office, has given presentations on filming "blue chip" Natural History in America and Germany, and is co-author of the book *Human Planet* published by Random House and BBC Books.

Katie Bryden

CFW session: Filmmaking for Conservation Agencies and NGOs

Katie Bryden is a Producer for Conservation International. She started her career in environmental filmmaking as a ROV camera operator on the E/V Nautilus. Since traveling from the Galápagos to California, she has worked as a producer, cinematographer, editor and motion graphics designer for non-profits, TV networks and public broadcasting.

Doug Canfield

CFW Session: Filmmaking for Conservation Agencies and NGOs

Doug Canfield is a Senior Field Producer for the U.S. Fish & Wildlife Service at the National Conservation Training Center. As producer, videographer and editor, his primary job is to create training videos that bring field experience into the classroom. Doug has filmed people, wildlife and landscapes across the country from air, land and underwater. He recently created a recruitment video for the Department of Interior (DOI) to highlight the diversity of people, jobs and locations in DOI.

Alex Duckles | Science Education Fellow, HHMI Tangled Bank Studios

CFW Session: *Science Video in Age of Digital Distribution*

Alex Duckles oversees digital outreach, social media and digital distribution for web-first content, including the original YouTube series “*I Contain Multitudes*” about the human microbiome starring best-selling author Ed Yong. Alex joined HHMI Tangled Bank Studios as a science education fellow to explore the intersection of science storytelling and digital audiences. Alex studied ecology and filmmaking at Dartmouth College before heading to New Zealand to earn a master’s degree in communication. In 2014, Alex joined PBS Education and later PBS Digital Studios. He specializes in producing short-form video content that brings emotionally-driven science storytelling to platforms such as YouTube and Facebook.

Chuck Dunkerly | Executive Producer, US National Park Service

CFW Session: *Filmmaking for Conservation Agencies and NGOs*

Chuck Dunkerly is a filmmaker, executive producer, and media project manager with the U.S. National Park Service. He has spent the past 20 years developing and presenting award winning films and media that help people connect with America’s natural and cultural legacy. Chuck is also the former president of the American Conservation Film Festival.

Chuck is currently working on a full roster of projects for parks including a new film for Lake Clark in Alaska, new museum exhibits at Sequoia National Park in California, and a mobile app for Yosemite National Park in California. When Chuck is not wrangling media projects, he can be found chasing chickens out of his family’s garden or on the river fishing.

Jeff Hertrick | Director, Digital Video Operations, National Geographic Partners

CFW Session: *Pitch Panelist*

Jeff Hertrick has over 30 years of award-winning video production experience, including the last 16 years at National Geographic. Currently responsible for video production operations - Jeff has also led National Geographic news and magazine documentary digital production that appears on its website, YouTube and other platforms. In addition to overseeing internal production, he has hired freelancers around the world for short-form video storytelling. Past work has included day-to-day managing of National Geographic's YouTube publishing at its inception, producing for the Nat Geo Channel, Senior Producer for Discovery Science Channel, and news reporting/producing/editing at several TV stations in Washington, DC, Georgia, Pennsylvania and West Virginia, where he resides in Shepherdstown with his husband.

Eric Liner | Filmmaker, Cornell Ornithological Lab

CFW Session:

Eric Liner is a director and cinematographer who has filmed wildlife, wild places, and wild people around the globe. Prior to joining the Cornell Lab in 2005, Eric worked in the freelance worlds of independent film and television broadcast. In 2007, he helped launch the Lab of Ornithology's Multimedia Unit. *Bird of Prey* is his first documentary feature.

Jared Lipworth | Director of Impact & Outreach, HHMI Tangled Bank Studios

CFW Session: *Pitch Panelist*

Jared Lipworth develops and executes high-profile impact initiatives for HHMI Tangled Bank Studios; builds strategic outreach collaborations with mission-driven impact partners; and supervises editorial on select film projects. Jared is a multiple Emmy award-winning executive producer and writer who has overseen the development and production of hundreds of hours of factual science, history and natural history programs. He has deep industry experience as a production company executive and a commissioning editor, with a long-standing focus on maximizing impact beyond broadcast. Prior to joining HHMI Tangled Bank Studios, Jared was vice president of specials at National Geographic Studios and director of science programs at WNET, New York's flagship public media provider.

Mark Madison | Historian, US Fish & Wildlife Service

CFW Session: *The History of Conservation Filmmaking*

Mark Madison is one of the founders of the ACFF and has been on its Selection Committee for the last 15 years. He has taught Environmental Film at Shepherd University for the last 10 years. His day job is Historian for the U.S. Fish and Wildlife Service where he oversees all interpretation, displays, and a half million artifacts in the museum at the USFWS National Conservation Training Center. He has degrees in Biology and a PhD in the History of Science from Harvard University. Prior to his current role he spent 3 years doing tropical reforestation as a Peace Corps volunteer in the Philippines and taught at Harvard and the University of Melbourne (Australia).

Edythe McNamee | Independent Cinematographer & Producer

CFW Session: *Filmmaking Gear*

Edythe McNamee is a freelance cinematographer, video producer and photographer based in Washington, D.C. She has filmed and produced short documentaries for National Geographic Magazine and Channel, Human Rights Watch, The New Yorker and CNN. Her work has been honored by a Livingston Award, ASME, Investigative Reporters and Editors, Amnesty International, and the Foreign Press Association, and nominated for an Emmy and the Pulitzer Prize. She enjoys films that mix beautiful cinematography with intimate moments, and enjoys playing with new cameras and

experimenting with different camera set ups, but believes that the best camera is the one you are willing to carry with you. She also teaches video journalism for Northwestern University's Medill School of Journalism at their D.C. branch.

Charles Poe | Vice President of Production, Smithsonian Channel

CFW Session: *Pitch Panelist*

As Senior Vice President of Production for Smithsonian Channel, Charles Poe guides the editorial process for programming that combines the entertainment DNA of parent company Showtime with the credibility and boundless assets of the Smithsonian Institution, the world's largest museum and research complex. He has shaped successful tentpole specials such as *9/11: Day That Changed the World* and *Titanoboa: Monster Snake*, as well as on-going original series, including *America in Color* and *Aerial America*. He served as Executive Producer on *Laws of the Lizard*, an official selection in the 2018 American Conservation Film Festival.