WE ARE VERY GRATEFUL for the generous support of so many sponsors, grantors, volunteers, community partners, and individuals who make our efforts possible.

Special thanks to these patrons in 2019:

- ALDO LEOPOLD $1,000+
- MME Tangleboro Studios
- The Campbell Foundation
- Nora Roberts Foundation
- Oak Spring Garden Foundation
- Shepherd University

- RACHEL CARSON $500+
- Ecuador
- Shepherdstown Art Glass & Jewelry
- Tich's Handmade Velcro

- JOHN MURR $2500+
- Schulte & Yenser Wealth
- Management of Raymond James Sustainable Solutions

- JANE GODALL $1000+
- The Alereal Foundation
- Friends of the National Conservation Training Center (NCTC)
- Harrison & Johnston, PLC
- Jefferson Arts Council

- JOHN BUSCH $1000+
- Vail
- Schulte & Yenser Wealth
- Management of Raymond James Sustainable Solutions

- SUSTAINABILITY MATTERS
- Barns of Rose Hill
- Contemporary American Theater Festival
- DCEFF – Environmental Film Festival
- Festival in the Nation’s Capital
- Greater Washington DC Conservation Film Festival

- CONSERVATIONIST FUND MEMBERS $1,000+
- John C. Allen, Jr.
- Randy Beller & Melissa Moya
- Marks & Edsel-Baucus
- John Bernould & Beth Baubie
- Rob and Becky
- John DeQuatro & Sara Reynolds
- Edvard Eken
- Misao Gotshalk & Lawrence Dixon
- Nicholas Snow & Cathleen McCoy
- George & Kay Smith
- Herb Willard

- ORGANIZATIONAL PARTNERS
- Barns of Rose Hill
- Contemporary American Theater Festival

• Bring your kids and friends
• Promote our events and programs – word of mouth is so powerful.
• Volunteer at the festival and special events – it’s easy and fun.
• Download our free mobile app – we’ll be posting festival updates and connect you with other attendees.

2019 FINANCIAL SNAPSHOT

<table>
<thead>
<tr>
<th>INCOME</th>
<th>EXPENSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>36%</td>
<td>73%</td>
</tr>
</tbody>
</table>

FOUNDED IN 1998, the American Conservation Film Festival is dedicated to providing exposure for filmmakers who are working on environmental issues who are working to help preserve nature, culture, and well-being for all.

INFORM a diverse audience about local and global conservation issues and actions we can take to help preserve nature, culture, and well-being for all.

INSPIRE filmmakers, audience members, and students interested in conservation issues, education, and storytelling.

ENGAGE partners in the environmental, science, and media fields to help design, teach and promote educational programs for students and aspiring filmmakers.

PROVIDE access to select ACFF films to schools, community groups, and organizations and give greater exposure for filmmakers and the critical issues they explore through their films.

OFFER resources that facilitate further understanding and exploration, opportunities to convert inspiration into action, and connections to the causes and organizations that will help people make a positive difference.

STRENGTHEN local and regional communities through education, partnerships, tourism, and special events.

BECOME AN ACFF AMBASSADOR!

• Volunteer at the festival and special events – it’s easy and fun.
• Promote our events and programs – word of mouth is so powerful.
• Bring your kids and friends – lots to learn and actions to take.
• Join us in our mission to engage, inform, and inspire – your participation and support makes all the difference.

LOOKING TO THE FUTURE

Every year, we learn more about our planet, the issues impacting it, the people on the frontlines of conservation and science, and how better to make ACFF a tool for positive change. As we enter 2020, ACFF has a renewed commitment to present the most compelling, contemporary films about conservation issues, sustain programs and events that engage people of diverse ages and backgrounds, and support filmmakers and film projects that make a profound and lasting difference.

With the support of individuals, businesses, foundations, and community partners LIKE YOU, we can:

- INFORM a diverse audience about local and global conservation issues and actions we can take to help preserve nature, culture, and well-being for all.
- INSPIRE filmmakers, audience members, and students interested in conservation issues, education, and storytelling.
- ENGAGE partners in the environmental, science, and media fields to help design, teach and promote educational programs for students and aspiring filmmakers.
- PROVIDE access to select ACFF films to schools, community groups, and organizations and give greater exposure for filmmakers and the critical issues they explore through their films.
- OFFER resources that facilitate further understanding and exploration, opportunities to convert inspiration into action, and connections to the causes and organizations that will help people make a positive difference.
- STRENGTHEN local and regional communities through education, partnerships, tourism, and special events.

- AS a student filmmaker, I was in awe at my time here. Equally informative and intimate, I had real one on one time with professionals. I hope one day I can give back to the festival as much as it gave me this weekend.”
  — ABBY MELLINGER, STUDENT FILMMAKER & WORKSHOP PARTICIPANT

INCOME

12% Grants
36% Fundraising
73% Programming

EXPENSES

39% Programming
15% Fundraising
13% Grants

"As a student filmmaker, I was in awe at my time here. Equally informative and intimate, I had real one on one time with professionals. I hope one day I can give back to the festival as much as it gave me this weekend.”

— ABBY MELLINGER, STUDENT FILMMAKER & WORKSHOP PARTICIPANT

"As a student filmmaker, I was in awe at my time here. Equally informative and intimate, I had real one on one time with professionals. I hope one day I can give back to the festival as much as it gave me this weekend.”

— ABBY MELLINGER, STUDENT FILMMAKER & WORKSHOP PARTICIPANT

"As a student filmmaker, I was in awe at my time here. Equally informative and intimate, I had real one on one time with professionals. I hope one day I can give back to the festival as much as it gave me this weekend.”

— ABBY MELLINGER, STUDENT FILMMAKER & WORKSHOP PARTICIPANT

"As a student filmmaker, I was in awe at my time here. Equally informative and intimate, I had real one on one time with professionals. I hope one day I can give back to the festival as much as it gave me this weekend.”

— ABBY MELLINGER, STUDENT FILMMAKER & WORKSHOP PARTICIPANT

"As a student filmmaker, I was in awe at my time here. Equally informative and intimate, I had real one on one time with professionals. I hope one day I can give back to the festival as much as it gave me this weekend.”

— ABBY MELLINGER, STUDENT FILMMAKER & WORKSHOP PARTICIPANT

"As a student filmmaker, I was in awe at my time here. Equally informative and intimate, I had real one on one time with professionals. I hope one day I can give back to the festival as much as it gave me this weekend.”

— ABBY MELLINGER, STUDENT FILMMAKER & WORKSHOP PARTICIPANT

"As a student filmmaker, I was in awe at my time here. Equally informative and intimate, I had real one on one time with professionals. I hope one day I can give back to the festival as much as it gave me this weekend.”

— ABBY MELLINGER, STUDENT FILMMAKER & WORKSHOP PARTICIPANT

"As a student filmmaker, I was in awe at my time here. Equally informative and intimate, I had real one on one time with professionals. I hope one day I can give back to the festival as much as it gave me this weekend.”

— ABBY MELLINGER, STUDENT FILMMAKER & WORKSHOP PARTICIPANT

"As a student filmmaker, I was in awe at my time here. Equally informative and intimate, I had real one on one time with professionals. I hope one day I can give back to the festival as much as it gave me this weekend.”

— ABBY MELLINGER, STUDENT FILMMAKER & WORKSHOP PARTICIPANT

"As a student filmmaker, I was in awe at my time here. Equally informative and intimate, I had real one on one time with professionals. I hope one day I can give back to the festival as much as it gave me this weekend.”

— ABBY MELLINGER, STUDENT FILMMAKER & WORKSHOP PARTICIPANT

"As a student filmmaker, I was in awe at my time here. Equally informative and intimate, I had real one on one time with professionals. I hope one day I can give back to the festival as much as it gave me this weekend.”

— ABBY MELLINGER, STUDENT FILMMAKER & WORKSHOP PARTICIPANT
2019 HIGHLIGHTS

THE AMERICAN CONSERVATION FILM FESTIVAL...

Screened 58 conservation films on a wide variety of topics including environmental activism, scientific discovery, climate change, wildlife preservation, energy alternatives, sustainable agriculture, water quality, human population, and more.

Reviewed, curated, and selected the best 39 films from over 300 submissions for the annual film festival.

Shared films with over 2,000 people in the tri-state region.

Hosted and/or partnered in 12 special screenings at 10 venues in 8 towns or cities including Frederick, MD, Middleburg, VA, Shepherdstown, WV, Winchester, VA, and beyond.

Presented 13 programs and special events during the festival, including a vegetarian food tasting, display of electric cars, discussion on human population, presentation of a wildlife film followed by a Bug Petting Zoo at the festival; and the Next Gen Capture Conservation video contest, open to all students 18 and under.

Completed a 2-year archive digitizing and cataloging project, where Shepherd University intern Anna Perkins digitized and compiled over 400 films from the ACFF archives, 2003 to 2014. These films are now safely stored on a dedicated ACFF hard drive.

Supported 21 organizations and venues to present screenings, support conservation initiatives, and share information. New partners include Shenandoah University, the Oak Spring Garden Foundation, Long Branch Historic House and Farm, and The Hill School.

Offered dozens of Take Action Items on our website related to festival films to inspire direct involvement in conservation issues.

Involved over 35 volunteers in helping with events, programs, and planning.

Presented 3 free educational and entertaining events and programs for youth: a special screening of Backyard Wilderness at the National Conservation Training Center; a wildlife film followed by a Bug Petting Zoo at the festival, and the Next Gen Capture Conservation video contest, open to all students 18 and under.

Completed a 2-year archive digitizing and cataloging project, where Shepherd University intern Anna Perkins digitized and compiled over 400 films from the ACFF archives, 2003 to 2014. These films are now safely stored on a dedicated ACFF hard drive.

Developed an updated, comprehensive strategic plan to guide our mission and initiatives for the next three years.

Introduced a new ACFF logo and mascot, Athena the Owl, and younger conservation media experts.

Gave 7 scholarships to student filmmakers to assist with tuition, travel, and lodging to attend the Filmmaker Workshop, thanks to the Alex Kemnitzer Emerging Filmmaker Fund and the Oak Spring Garden Foundation.

Awarded 4 cash prizes totaling $4,000 to filmmakers for new film projects at the Pitch Panel Contest at the Filmmaker Workshop.

Garnered 25 national, regional, and local festival and event sponsors, 9 of whom were new this year.

Involved over 35 volunteers in helping with events, programs, and planning.

Partnered with 21 organizations and venues to present screenings, support conservation initiatives, and share information. New partners include Shenandoah University, the Oak Spring Garden Foundation, Long Branch Historic House and Farm, and The Hill School.

MISSION

The mission of the American Conservation Film Festival is to present conservation-focused films and programs that engage, inform, and inspire.

INITIATIVES

CURATE and present contemporary films on conservation issues.

SUPPORT emerging filmmakers and new film projects.

PROVIDE educational, interactive opportunities for filmmakers, audience members, and youth.

PARTNER with organizations, businesses, and individuals to share information and strengthen resources.

BOARD & STAFF

Alexandra Hazel, PRESIDENT
Elise Baach, VICE-PRESIDENT
Janna Bond, SECRETARY
Mark Burgess, CPA, TREASURER
Jeffrey Gustafson, Michael Hobert
Dennis Liu
Bill McShea
Nicholas Snow
Christina van Hilst
Jennifer Lee, EXECUTIVE DIRECTOR
Hilary Lo, FESTIVAL MANAGER
Jen Rolston & Eden Design, COMMUNICATIONS LIAISON
Anna Perkins, INTERNS