



AMERICAN
**CONSERVATION
FILM FESTIVAL**
ENGAGE ■ INFORM ■ INSPIRE

MAKE A
SPLASH
WITH YOUR SUPPORT

2022 SPONSORSHIP INFORMATION

[CONSERVATIONFILMFEST.ORG](https://www.conservationfilmfest.org)

The American Conservation Film Festival, now in its 19th year, welcomes your support in helping us bring exceptional conservation films and programming to our community.

That community includes conservationists, film lovers, students, scientists, and educators in the eastern panhandle of West Virginia, northwestern Virginia, western Maryland, and the DC metro area. And now, as many programs are being transitioned to an online platform, we have the ability to reach a much wider and more diverse audience, tapping into a global community.

Will you join us as a festival and program sponsor? In return, you will be widely acknowledged for your support, receive event tickets and/or special online access, and join a community of people dedicated to the well-being of the planet and all of us who depend on it.

Though the Covid-19 pandemic has presented many unprecedented challenges, we are also seeing it as an opportunity to expand our audience, be innovative in our outreach and programmatic strategies, and showcase our sponsors and partners. We are dedicated to our mission and your support means more to us than ever before.

2022 EVENTS

- **ONLINE FESTIVAL
APRIL 22 - 26**

22 contemporary conservation films available for viewing anytime during these five days – for FREE!

- **BIG SCREEN SERIES**

In Person Screenings
Weinberg Center for the Arts
Frederick, MD

Saturday, February 26 – Three films from our 2022 Official Selections:
Regenerating a Forest with Goats;
It's Bean Too Hot; *Antarctica*

Saturday, April 30 – Five films from our 2022 Official Selections: *The Arctic: Our Last Great Wilderness;* *The Power of Poop;* *The Caretakers;* *The Conservation Game;* *Deep in the Heart: A Texas Story* (special preview screening)

- Festival films presented online throughout the year.
- More in-person events are in the works for this year!

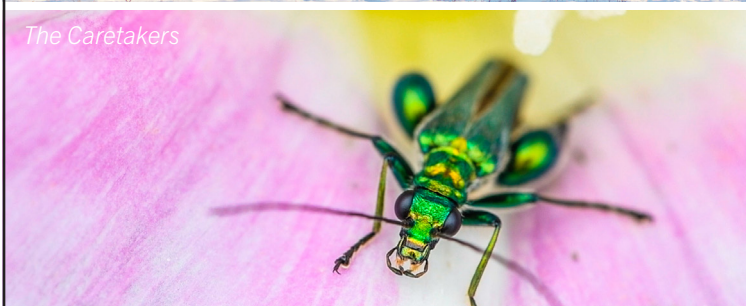
Antarctica



The Arctic



The Caretakers



Your financial support helps us accomplish ALL of these initiatives as well as cover the less glamorous costs of venue rentals, travel & lodging for guests, refreshments and event materials, and a long list of necessities it takes to remain active, relevant, and effective. If a specific initiative is of special interest to you, your support will be acknowledged accordingly in our program and on materials associated with that initiative.

FILMMAKER INSTRUCTION AND SUPPORT

Conservation filmmakers are critical in bringing us stories that open our eyes and hearts to the world. They are courageous, dedicated, hard-working advocates for a more sustainable planet.

Cash prizes to filmmakers awarded in five categories at the annual festival.

Screening fees to attract and allow us to present the most compelling films from the region and around the world.

Filmmaker Workshop that provides two days of hands-on learning, sharing, and networking with conservation media professionals. All backgrounds and experience levels welcome. (program presently on hold due to pandemic restrictions.)

COMMUNITY BUILDING

We have active partnerships with several arts and conservation organizations throughout the region. These partnerships inform and expand our audiences and strengthen our collective impact.

YOUTH ENGAGEMENT AND EDUCATION

We want to help our kids learn about their world and empower them to protect it. Our future depends on it.

Films targeted for younger audience members presented online and at special screening events. Topics include wildlife, scientific innovation, and conservation heroes. Films are ALWAYS FREE for students 18 & under.

Next Gen Capture Conservation Video Contest is a fun challenge to inspire students to create their own short, conservation-focused video for a chance to win cash prizes, exposure on our Vimeo channel, and recognition at the annual Festival.



In 2021, Mabaeni Mkwani (South Africa) won 'Best Overall' for her film The Return of Kgodumodumo.

FREE ACCESS to dozens of entertaining and informative films and conversations about our world, from around the world.

2019 Conservation Filmmakers Workshop participants



SPONSORSHIP LEVELS & BENEFITS

SPONSORS RECEIVE BENEFITS FOR ONE FULL CALENDAR YEAR.

BENEFITS	CHAMPION \$10,000+	PROTECTOR \$5,000+	ADVOCATE \$2,500+	AMBASSADOR \$1,000+	ACTIVIST \$500+
Logo, link and/or listing on website and other digital promo materials	✓	✓	✓	✓	✓
VIP Festival Passes	6 Passes	4 Passes	4 Passes	4 Passes	2 Passes
Digital ad on festival site platform	600px x 900px	600px x 900px	600px x 600px	600px x 600px	600px x 400px
Video trailer for your business shown at selected film blocks	60-second	30-second	30-second		
Name and logo on program of choice and ACFF promo reel	Listed as Lead Sponsor	✓	✓		

CIRCLE OF FRIENDS - \$500

Convene a group of friends, family members, or colleagues to sponsor ACFF! Your group will receive ticket discounts and acknowledgment on our website and online festival site. Have fun picking your group's name!

Sponsorship benefits can be tailored to your specific needs. Contact Jennifer Lee, Executive Director, at jennifer@conservationfilmfest.org or 540-539-6150 with any questions.

